



Lecturer of the Department of Economic Education, Universitas Negeri Semarang, is active in conducting research and community service as well as scientific publications in accredited national journals and reputable international journals. Research focus on entrepreneurship, feasibility studies and finance

## Prof. Dr. Widivanto. MBA.. MM.

### Personal Info

Brith: Yogyakarta, 08 Februari 1963  
 E-Mail: [wied@mail.unnes.ac.id](mailto:wied@mail.unnes.ac.id)  
 Phone: 08164886643  
 Office Adress: Building L1, Economics Faculty, Universitas Negeri Semarang Gunungpati, Semarang City, Indonesia

### Experience

Job Title	Company	Ye	ar
		Dates From	To
Information & Public Relation Staff	Consulate General of Indonesia, Davao City, Phillipines	8 February 1986	8 February 1993
Vice Rector 2	Universitas BoroBudur, Kalimalang, Jakarta	1 Maret 1993	8 September 1995
Lecturer	ATIKA, Jepara	Juni 1995	Juni 1996
Lecturer	STIE Widya Manggala, Semarang	Juni 1995	Juni 1998
Director	STIE Widya Manggala, Semarang	Juni 1994	Juni 1998
Lecturer	Economic Faculty UNNES	1 Maret 1998	Sekarang

### Skill Highlights .Education

·Entrepreneur IKIP NEGERI YOGYAKARTA

Education Bachelor of Science: Entrepreneurship

Financial ATENEO DE DAVAO PHILIPPINA

Master of Business Management

Researcher ID SEKOLAH TINGGI ILMU MANAJEMEN JAKARTA

Master of Marketing Management

Scopus ID :57195345403

UNIVERSITAS NEGERI SEMARANG

Sinta ID :6131795

Doctor of Education Management

## Publication Record

No	Year	Title	Journal
1	2021	Teacher's intention to use online learning; An extended technology acceptance model(TAM) investigation	Journal of Physics: Conference Series
2	2019	Development Strategy of Earthenware Craft Business Group with Analytic Network Process Approach	Jurnal:Economia
3	2019	Strategy for Empowerment of Pottery Craftsmen in Kasongan Tourism Village, Bantul Regency	Advances in Social Science, Education and Humanities Research
4	2019	Strategies for the Development of Earthenware Craft Business	Economics Development Analysis Journal
5	2017	Empowering Young Entrepreneurs through Financial Literacy (A Case Study of Vocational School Students in Indonesia)	Canadian International Journal for Social Science and Education
6	2017	The Analysis of Optimal Portfolio Forming with Single Index Model on Indonesian Most Trusted Companies	International Research Journal of Finance and Economics
7	2016	Testing pecking order theory and trade off theory models in public companies in Indonesia	International Journal of Economic Perspectives
8	2015	Character education evaluation model based on school culture for elementary school	IOSR journal of research and method in education
9	2013	Strategy of Increasing The Competence of Graduates of Vocational High School (SMK) Majoring in Business and Management Based Business and Industrialized	IOSR Journal of Research and Method in Education
10	2012	Strategi Kebijakan Peningkatan Daya Saing Produk Indonesia Melalui Pembentukan Kawasan Ekonomi Khusus (KEK)	Manajemen dan Bisnis Berkala Ilmiah
11	2011	Strategi Peningkatan Kualitas Pembelajaran Melalui Pemanfaatan Inceasig learning Motivation (ILMO)	Ekspalanasi
12	2011	Model Corporate Social Responsibility dalam program pemberdayaan Petani Hortikultura	Jurnal Ekonomi Pembangunan